

WEBSITE CONTACT FORM CLARIFICATION TEXT

As IFL Pharma İlaç Sanayi Ve Ticaret Anonim Şirketi (İFL Pharma Pharmaceutical Industry and Trade Inc.), your personal data and privacy are extremely important to us. In this context, we respect your personal data with sensitivity. Within the scope of the stated sensitivities, none of your data that is not legally mandatory is processed by our Company.

In our capacity as data controller, within the scope of our legal relationship with you, we hereby inform you that your personal data will be processed within the framework of the purpose that requires their processing and in connection with this purpose, in a limited and measured manner, that the personal data you have notified to our Company will be recorded, stored, preserved by maintaining the accuracy and the most up-to-date form as reported, that this personal data may be processed in the manner specified in Law No. 6698 for the purpose, that it will be shared with third parties, that your data will be destroyed following the disappearance of the reason for processing and the expiration of the periods stipulated for storage in the relevant laws.

1. METHOD OF COLLECTING PERSONAL DATA :

Personal data collected through the contact form at <https://dermoscope.com.tr/en/contact> is collected using automated methods based on the legal reason that data processing is mandatory for the legitimate interests of the data controller, provided that the fundamental rights and freedoms of the data subject are not harmed by filling in the relevant sections and pressing the submit button.

2. LEGAL REASONS AND PURPOSES OF PERSONAL DATA PROCESSING:

Personal data collected through the contact form at <https://dermoscope.com.tr/en/contact> is processed for following purposes and legal reasons;

- a. Pursuant to Article 5/2-c of the Law, based on the condition that the processing of personal data of the parties to a contract is necessary, provided that it is directly related to the conclusion or performance of the contract,
 - i. Managing customer relations processes and establishing communication,
- b. Based on the condition that it is mandatory for the data controller to fulfill its legal obligation pursuant to Article 5/2-ç of the Law,
 - i. Within the scope of personal data protection regulations, fulfillment of the clarification obligation in the digital environment and management of personal data processing processes carried out with explicit consent,

- ii. Providing information to institutions and organizations authorized to request personal data,
- c. Based on the condition that data processing is mandatory for the establishment, exercise or protection of a right pursuant to Article 5/2-e of the Law,
 - i. Protection and defense of the rights of IFL PHARMA in cases of legal disputes,
- d. Based on the condition that data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject pursuant to Article 5/2-f of the Law,
 - i. Answering users' questions about the products and services offered by IFL PHARMA, evaluating their requests and complaints, improving and developing products and services in line with their positive or negative experiences,
 - ii. Carrying out our commercial activities for the purpose of determining and implementing our company's commercial and business strategies,
- e. In cases where the explicit consent of the person concerned is obtained, based on explicit consent in accordance with Article 5/1 of the Law,
 - i. In the event that the relevant person gives explicit consent, advertising and promoting IFL PHARMA and its sub-brands and products and services to third parties through social media accounts under the management of IFL PHARMA on social media platforms with the name and surname of the relevant person, comments and evaluations related to products and services, and increasing the level of recognition before third parties.

3. TRANSFER OF PERSONAL DATA:

personal data collected through the contact form at <https://dermoscope.com.tr/en/contact> can be transferred

- a. to the seller of the product for the purpose of conducting sales/marketing processes, to the extent that it is necessary to process personal data belonging to the parties to the contract provided that it is directly related to the conclusion or performance of a contract pursuant to Article 5/2-c of the Law,
- b. Based on the legal reason that data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject in accordance with Article 5/2-f of the Law,
 - i. to the shareholders for the purposes of improving and developing the products and services offered by IFL PHARMA, determining the

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- production, sales and marketing strategies accordingly, determining and implementing the commercial and business strategies of our Company, and carrying out our commercial activities,
- ii. To supplier companies that provide infrastructure in the field of information services,
 - iii. to business partners and service providers providing services in the field of quality control, complaint management and risk analysis of services,
 - iv. to our business partners who provide services in the field of risk management and execution of financial reporting processes,
- c. Based on the legal reason that data processing is mandatory for the establishment, exercise or protection of a right pursuant to Article 5/2-e of the Law and that it is mandatory for the data controller to fulfill its legal obligation pursuant to Article 5/2-ç of Law No. 6698,
- i. To attorneys, notaries, auditors, forensics experts, cybersecurity consultants,
 - ii. To regulatory and supervisory institutions and courts and prosecutors' offices authorized to request your personal data,
- d. Pursuant to Article 5/1 of the Law No. 6698, on the basis of explicit consent, provided that the relevant person gives explicit consent, the name-surname and comments and evaluations of the relevant person, to advertise and promote IFL PHARMA and its sub-brands, products and services to third parties, in order to increase the level of recognition before third parties,
- i. To companies providing social media services at home and abroad,
 - ii. to business partners providing services for the execution of advertising and promotional activities,

DATA CONTROLLER:

Within the scope of these clarification texts, the data controller is İFL PHARMA İLAÇ SANAYİ VE TİCARET ANONİM ŞİRKETİ (İFL Pharma Pharmaceutical Industry and Trade Inc.), Bahçelievler Mah. 323/1 Cad. located in Bahçelievler Mah. 323/1 Cad. C Blok Gazi Üniversitesi Teknokent Binası No: 10/50c İç Kapı No: 108 Gölbaşı / Ankara, registered with Ankara Trade Registry Office with the registration number 462411, Gölbaşı TO - tax no 4701260975 and 0470126097500001 mersis number.

YOUR RIGHTS LISTED IN ARTICLE 11 OF THE LAW NO. 6698:

As the relevant person, the data controller from our Company; you have right

- To know whether your personal data have been processed or not,
- To request information regarding the personal data if they are processed,

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- To learn the purpose of processing of your personal data and whether data are used in accordance with their purpose,
- To know the third parties in the country or abroad to whom your personal data have been transferred,
- To request correction of personal data if it is incomplete or improperly processed, and requesting that third parties to be notified of the processing carried out in this context,
- Although it has been processed in accordance with the provisions of Law No. 6698 and other relevant legislation, to request the deletion or destruction of personal data in the event that the reasons requiring its processing disappear and to request notification of the transaction made within this scope to third parties to whom personal data is transferred,
- To object to the emergence of a result to your detriment by analyzing the processed data exclusively through automated systems,
- In case of damage due to unlawful processing of personal data, to request compensation for the damage

You can enforce your rights in question,

- i. by coming to our company at Bahçelievler Mah. Bahçelievler Mah. 323/1 Cad. Gazi University Teknokent Binası No: 10/50c İç Kapı No: 108 Gölbaşı / Ankara in person or by registered mail with return receipt requested by registered mail,
- ii. In order to determine your identity and not to provide information to false or unauthorized persons, they can make requests by submitting your requests through a notary public,
- iii. by using your e-mail address previously notified to our Company by you and registered in our system, by sending an e-mail to our address kvkk@ifl.com.tr,
- iv. by sending an e-mail to our Company's registered e-mail address iflpharma@hs01.kep.tr via your own KEP address,
- v. by ensuring that your identity is confirmed.

In accordance with Article 13 of the Law, our Company will finalize the applications and requests within 30 (thirty) days at the latest, depending on the nature of the request. If the transaction requires cost, the tariff determined by the Personal Data Protection Board will be applied. If the request is rejected, the reason(s) for rejection shall be justified in writing or electronically.

CONCEPTS AND ABBREVIATIONS IN THESE TEXTS:



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IFL PHARMA / COMPANY: IFL Pharma İlaç Sanayi Ve Ticaret Anonim Şirketi (IFL Pharma Pharmaceutical Industry and Trade Inc.)

Personal Data : Any information relating to an identified or identifiable natural person,

User : A real person whose personal data is processed by visiting/using the website and who is deemed to be a relevant person within the scope of the Law;

Data Controller : IFL PHARMA, which determines the purposes and means of processing personal data and is responsible for the establishment and management of the data recording system,

Processing of Personal Data: Any operation performed on personal data such as obtaining, recording, storing, retaining, changing, rearranging, disclosing, transferring, taking over, making available, classifying or preventing the use of personal data by fully or partially automatic means or by non-automatic means provided that it is part of any data recording system,

Law : Law No. 6698 on the Protection of Personal Data,

Explicit Consent : Consent for the processing of personal data, regarding a specific subject, based on information and expressed with free will,

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