

WEBSITE VISITORS COOKIE CLARIFICATION TEXT

As IFL Pharma İlaç Sanayi Ve Ticaret Anonim Şirketi (İFL Pharma Pharmaceutical Industry and Trade Inc.), your personal data and privacy are extremely important to us. In this context, we respect your personal data with sensitivity. Within the scope of the stated sensitivities, none of your data that is not legally mandatory is processed by our Company.

In our capacity as data controller, within the scope of our legal relationship with you, we hereby inform you that your personal data will be processed within the framework of the purpose that requires their processing and in connection with this purpose, in a limited and measured manner, that the personal data you have notified to our Company will be recorded, stored, preserved by maintaining the accuracy and the most up-to-date form as reported, that this personal data may be processed in the manner specified in Law No. 6698 for the purpose, that it will be shared with third parties, that your data will be destroyed following the disappearance of the reason for processing and the expiration of the periods stipulated for storage in the relevant laws.

1. METHOD OF COLLECTING PERSONAL DATA :

It is collected by automatic methods when the user visits the website in question within the scope of the <https://dermoscope.com.tr/en> website.

For cookies other than mandatory cookies for the site on the <https://dermoscope.com.tr/en> website, the explicit consent of the users is obtained through the cookie management application running on the site and users are provided with the opportunity to change their cookie preferences (withdraw their explicit consent) at any time. Relevant persons can see which types of cookies are used on our website through the cookie management application.

2. COOKIES USED ON THE SITE:

Different categories of cookies are used on the <https://dermoscope.com.tr/en> website.

- **Types of Cookies by Duration of Use:** Our website uses session cookies and persistent cookies according to the duration of use. The session cookie is used to ensure the continuity of the session; these cookies are also deleted when the user closes the browser. Persistent cookies, on the other hand, are not deleted when the internet browser is closed and are automatically deleted on a certain date or after a certain period of time.
- **First-party and third-party cookies:** Whether the cookie is first-party or third-party depends on the cookie placed by the website or domain. First party cookies are placed directly by <https://dermoscope.com.tr/en>, which the user visits. Third-party cookies are set by a domain other than the domain the user is visiting.
- **Types of cookies according to the purpose of use:** The following cookies are used on the <https://dermoscope.com.tr/en> website according to the purpose of use:

A. Mandatory Cookies

These cookies are necessary for the operation of the <https://dermoscope.com.tr/en> website. These cookies are first-party cookies, run for the duration of the session and process

DATE	01/01/2023
VERSION NO	V.1
DOCUMENT NO	IFL-ENG0011

personal data (except for cookies related to your privacy preferences, and cookies related to privacy preferences run for longer than the duration of the session). It is automatically deleted upon session termination. These cookies are used compulsorily in order to fulfill an information society service (form filling and remembering privacy preferences) requested within the scope of the visit of the website by the user. In addition, cookies for performance and analytical purposes allow counting visitors and measuring traffic on our website and are first party. In this way, we are able to measure and improve the performance of our site. These cookies help us understand which pages on our website are the most popular and which are the least popular.

B. Performance/Functionality Cookies:

These types of cookies are used to measure the performance of our site. They allow us to determine the number of visits to our site and the traffic sources from which users are directed to the site. They also help us identify the pages that users visit the most and least, and how they use the site. The aforementioned determinations and analyzes are carried out through our business partners located in Turkey and abroad. The data collected through these cookies are compiled anonymously.

3. PERSONAL DATA PROCESSING PURPOSES AND LEGAL REASONS

Regarding personal data processed through cookies within ifl.com.tr,

- Mandatory cookies are processed in order to fulfill an information society service (remembering form filling and privacy preferences, counting visitors on our website and measuring traffic) that the user has requested by visiting the website. Personal data collected through mandatory cookies are processed within the scope of Article 5/2-c of the Law, "*Provided that it is directly related to the establishment or performance of a contract, it is necessary to process personal data belonging to the parties to the contract*" or subparagraph (f) "*Provided that it does not harm the fundamental rights and freedoms of the data subject, data processing is mandatory for the legitimate interests of the data controller*".
- Performance/Functionality cookies are used to measure site performance. Personal data collected through these cookies are processed and transferred abroad by *obtaining the explicit consent* of the user within the scope of Article 5/1 of the Law.

Cookies used at <https://dermoscope.com.tr/en>:

Cookie's Name	Cookie's Purpose	Category of Cookie	Cookie's Party	Cookie's Duration
_ga_8RW0NDQ380	This cookie is used by Google Analytics to maintain the session state.	Performance/Functionality	1st Party	729 days
_ga	The cookie name is associated with Google Universal Analytics, an important update to Google's more widely used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a customer identifier. It is included in every page	Performance/Functionality	1st Party	729 days

DATE	01/01/2023
VERSION NO	V.1
DOCUMENT NO	IFL-ENG0011

	request on a site and used to calculate visitor, session and campaign data for site analytics reports.			
cookiebot	This cookie allows visitors to make their cookie preferences, remember the preferences made and change them later	Mandatory	1st Party	12 Months

4. TRANSFER OF PERSONAL DATA

Personal data collected through advertising and marketing cookies and third-party cookies are transferred to our business partners at home and abroad in order to profile you according to your interests and to show you relevant advertisements. Advertising and marketing cookies and third-party cookies are only activated with the active consent of the user.

5. COOKIE SETTINGS IN BROWSERS

The user can change his/her preferences regarding cookies at any time by clicking on the cookie management application, which appears on every page of <https://dermoscope.com.tr/en> website and is located as an icon on the page. The relevant person can take action by turning the buttons in the cookie management application on or off according to their preference and clicking the "Change your consent" button. In order for these preferences to be effective, the page must be refreshed.

In addition, partial control can be made through browser settings. You can access information on the management of cookies in frequently used browsers through the following links:

- [Chrome](#)
- [Firefox](#)
- [Safari](#)
- [Opera](#)
- [Edge](#)

DATA CONTROLLER:

Within the scope of these clarification texts, the data controller is İFL PHARMA İLAÇ SANAYİ VE TİCARET ANONİM ŞİRKETİ (İFL Pharma Pharmaceutical Industry and Trade Inc.), Bahçelievler Mah. 323/1 Cad. located in Bahçelievler Mah. 323/1 Cad. C Blok Gazi Üniversitesi Teknokent Binası No: 10/50c İç Kapı No: 108 Gölbaşı / Ankara, registered with Ankara Trade Registry Office with the registration number 462411, Gölbaşı TO - tax no 4701260975 and 0470126097500001 mersis number.

YOUR RIGHTS LISTED IN ARTICLE 11 OF THE LAW NO. 6698:

As the relevant person, the data controller from our Company; you have right

- To know whether your personal data have been processed or not,
- To request information regarding the personal data if they are processed,
- To learn the purpose of processing of your personal data and whether data are used in accordance with their purpose,

DATE	01/01/2023
VERSION NO	V.1
DOCUMENT NO	IFL-ENG0011

- To know the third parties in the country or abroad to whom your personal data have been transferred,
- To request correction of personal data if it is incomplete or improperly processed, and requesting that third parties to be notified of the processing carried out in this context,
- Although it has been processed in accordance with the provisions of Law No. 6698 and other relevant legislation, to request the deletion or destruction of personal data in the event that the reasons requiring its processing disappear and to request notification of the transaction made within this scope to third parties to whom personal data is transferred,
- To object to the emergence of a result to your detriment by analyzing the processed data exclusively through automated systems,
- In case of damage due to unlawful processing of personal data, to request compensation for the damage

You can enforce your rights in question,

- i. by coming to our company at Bahçelievler Mah. Bahçelievler Mah. 323/1 Cad. Gazi University Teknokent Binası No: 10/50c İç Kapı No: 108 Gölbaşı / Ankara in person or by registered mail with return receipt requested by registered mail,
- ii. In order to determine your identity and not to provide information to false or unauthorized persons, they can make requests by submitting your requests through a notary public,
- iii. by using your e-mail address previously notified to our Company by you and registered in our system, by sending an e-mail to our address kvkk@ifl.com.tr,
- iv. by sending an e-mail to our Company's registered e-mail address iflpharma@hs01.kep.tr via your own KEP address,
- v. by ensuring that your identity is confirmed.

In accordance with Article 13 of the Law, our Company will finalize the applications and requests within 30 (thirty) days at the latest, depending on the nature of the request. If the transaction requires cost, the tariff determined by the Personal Data Protection Board will be applied. If the request is rejected, the reason(s) for rejection shall be justified in writing or electronically.

CONCEPTS AND ABBREVIATIONS IN THESE TEXTS:

IFL PHARMA / COMPANY: IFL Pharma İlaç Sanayi Ve Ticaret Anonim Şirketi (İFL Pharma Pharmaceutical Industry and Trade Inc.)

Personal Data : Any information relating to an identified or identifiable natural person,

User : A real person whose personal data is processed by visiting/using the website and who is deemed to be a relevant person within the scope of the Law;



DATE	01/01/2023
VERSION NO	V.1
DOCUMENT NO	IFL-ENG0011

Data Controller : IFL PHARMA, which determines the purposes and means of processing personal data and is responsible for the establishment and management of the data recording system,

Processing of Personal Data: Any operation performed on personal data such as obtaining, recording, storing, retaining, changing, rearranging, disclosing, transferring, taking over, making available, classifying or preventing the use of personal data by fully or partially automatic means or by non-automatic means provided that it is part of any data recording system,

Law : Law No. 6698 on the Protection of Personal Data,

Explicit Consent : Consent for the processing of personal data, regarding a specific subject, based on information and expressed with free will,

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DATE	01/01/2023
VERSION NO	V.1
DOCUMENT NO	IFL-ENG0011