

PRIVACY POLICY

IFL PHARMA İlaç Sanayi ve Ticaret Anonim Şirketi has accepted the principle of ensuring the confidentiality of the personal data shared by the persons using this <https://dermoscope.com.tr/en> website.

Accordingly, with this Privacy Policy, rules have been introduced in order to ensure the confidentiality of the personal data of the users of the site in the relevant person status.

DATA CONTROLLER :

Within the scope of this policy, the data controller that processes the personal data of the relevant person site users is İFL PHARMA İLAÇ SANAYİ VE TİCARET ANONİM ŞİRKETİ (İFL Pharma Pharmaceutical Industry and Trade Inc.), which is located at Bahçelievler Mah. 323/1 Cad. C Blok Gazi Üniversitesi Teknokent Binası No: 10/50c İç Kapı No: 108 Gölbaşı / Ankara, registered with Ankara Trade Registry Office with the registration number 462411, Gölbaşı TO-tax no 4701260975 and mersis number 0470126097500001.

1. DEFINITIONS

Within the scope of this policy, following terms refer to

SITE: <https://dermoscope.com.tr/en> domain name and all subdomains,

SERVICE: All services offered under IFL PHARMA and through the website <https://dermoscope.com.tr/en>,

IFL PHARMA / COMPANY: IFL Pharma İlaç Sanayi ve Ticaret Anonim Şirketi

LAW: Law No. 6698 on the Protection of Personal Data,

PERSONAL DATA: All kinds of information about the identified or identifiable real person,

USER: The real person who visits/uses the SITE in any way, whose personal data is processed in this way and who is defined as the relevant person in the LAW,

2. OBJECTIVE AND SCOPE

2.1. The purpose of preparing this policy is to protect the constitutional fundamental rights and freedoms of the USER whose data is processed by processing personal data in accordance with the law and secondary legislation. In this context, it is aimed to ensure that IFL PHARMA's personal data processing activities within the scope of the SITE are carried out in accordance with the rules specified in this policy.

2.2. This policy covers all real persons using the SITE.

3. PERSONAL DATA COLLECTED

3.1. While using the SERVICE, IFL PHARMA may collect some of the USER's identifying information. This information includes

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- IP Address
- Name-Surname
- E-mail address
- Form filling data
- User approvals
- Data on the device/operating system information used by the USER to access the site through first and third party cookies and the way the site is used.

3.2. Usage data is collected automatically when using the SERVICE. This data may include the IP address of the device, search engine type, search engine version, pages visited on the SITE, the duration of use of these pages, when and at what time these pages were accessed, unique device identifiers and other control data.

3.3. IFL PHARMA automatically collects data when the SERVICE is accessed via a mobile device. This data may include, but is not limited to, the type of mobile device used, IMEI number, IP address, operating system, type of mobile internet browser used, unique device identifiers and other control data.

3.4. If the SERVICE is used through a mobile device, IFL PHARMA also collects the data that the browser sends about accessing the SITE.

4. PERSONAL DATA COLLECTION METHOD

4.1. Automatically Collected Data : When the USER accesses the website, personal data is automatically collected through first and third party cookies.

4.2. Data Shared by the USER : Personal data can be collected based on the USER's manual entries through the form filling method and approval / acceptance mechanisms.

5. THIRD PARTIES COLLECTING PERSONAL DATA

With the USER's access to the site, personal data can be collected automatically by third parties through third-party cookies integrated into the site.

6. COOKIES AND EXPLICIT CONSENT

The USER's personal data collected through cookies are regulated under the Cookie Policy. Cookies other than those mandatory for the operation of the Site become active and start to process personal data upon the USER's acceptance within the scope of the cookie management application. The USER's acceptance in the cookie management application is in the nature of explicit consent within the scope of Law No. 6698.

7. PURPOSE AND LEGAL REASON FOR PROCESSING PERSONAL DATA

The purpose and legal reason for the processing of personal data processed within the scope of the Site is conveyed to the USER with the clarification texts presented at the data entry points.

8. TRANSFER OF PERSONAL DATA

Personal data processed by IFL PHARMA through the Site may be transferred to shareholders; direct or indirect subsidiaries; persons from whom services are received or cooperated with; courthouses and law enforcement units and public authorities authorized to request data within their authority.

The transfer of personal data is carried out in line with the purpose of transfer, taking into account the basic principles listed in the Law.

9. RETENTION OF PERSONAL DATA

The media in which the personal data being processed within the scope of the Site are stored are kept by taking the necessary technical and administrative measures to prevent unlawful processing, to prevent unauthorized access and to protect the integrity of the personal data within the scope of Article 12 of the Law.

In the event of any data breach, necessary actions are taken and the Personal Data Protection Board is informed within the scope of legal obligation.

10. LINKS TO OTHER SITES

This policy covers only the SITE. The Site may contain links to websites controlled by third parties and this privacy policy does not apply to the websites to which the links are directed. In this context, IFL PHARMA is not responsible for the privacy status of such sites.

11. RIGHTS OF THE PERSONS CONCERNED

The USER, who is the relevant person within the scope of the Law, is as follows under Article 11 of the Law.

- a. To learn whether personal data is being processed,
- b. To request information if their personal data has been processed,
- c. To learn the purpose of processing the personal data and whether they are used in line with this purpose,
- ç. To know about the third parties to whom personal data are transferred domestically or abroad,
- d. To request data correction in the event that they were processed incompletely or inaccurately,
- e. To request personal data to be erased or destroyed under the conditions laid down in the Article 7,
- f. To request notification of the operations carried out in compliance with subparagraphs (d) and (e) to third parties to whom personal data has been transferred,

- g. To object to the appearance of a result against the person himself due to analyzing the processed data exclusively through automated systems,
- ğ. To demand compensation for the damage in case of damage due to unlawful processing of personal data,

The USER may exercise his/her specified rights by contacting IFL Pharma through the communication channels in Article 12 of this Policy.

IFL PHARMA shall respond to the USER within 30 days following receipt of the request.

12. CONTACT INFORMATION

In order to exercise their rights as the relevant person, USERS

- i. can make a request to İFL PHARMA İLAÇ SANAYİ VE TİCARET ANONİM ŞİRKETİ, C Blok Gazi Üniversitesi Teknokent Binası No: 10/50c İç Kapı No: 108 Gölbaşı / Ankara in person or by registered mail with return receipt requested,
- ii. By making requests by submitting your requests through a notary public in order to determine your identity and not to provide information to false or unauthorized persons,
- iii. By using your e-mail address previously notified to our Company by you and registered in our system, by sending an e-mail to our address kvkk@ifl.com.tr,
- iv. By sending an e-mail to our Company's registered e-mail address iflpharma@hs01.kep.tr via your own KEP address,
- v. By ensuring that your identity is confirmed,
by applying through other procedures specified in the relevant legislation,

13. ENFORCEMENT AND AMENDMENT

13.1. This Cookie Policy enters into force as soon as it is published on the SITE.

13.2. IFL PHARMA may update the content of this Cookie Policy at any time to keep its data protection policies up to date and in compliance with the relevant legislation.

13.3. The amended Privacy Policy is published on the Company website. Amendments to the Privacy Policy shall enter into force on the date of publication on the SITE.